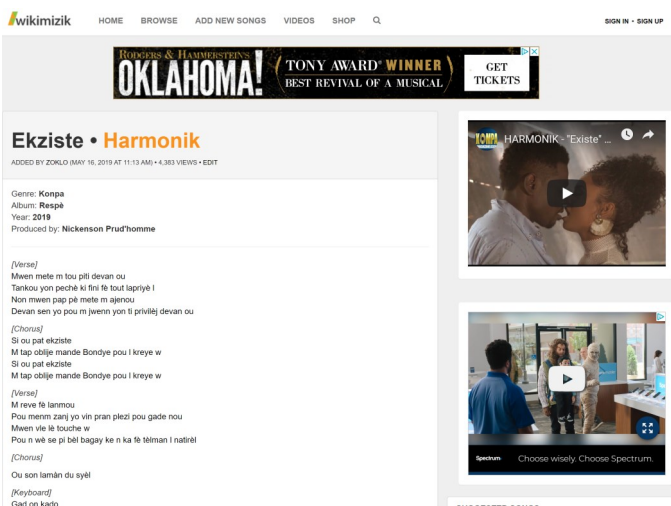
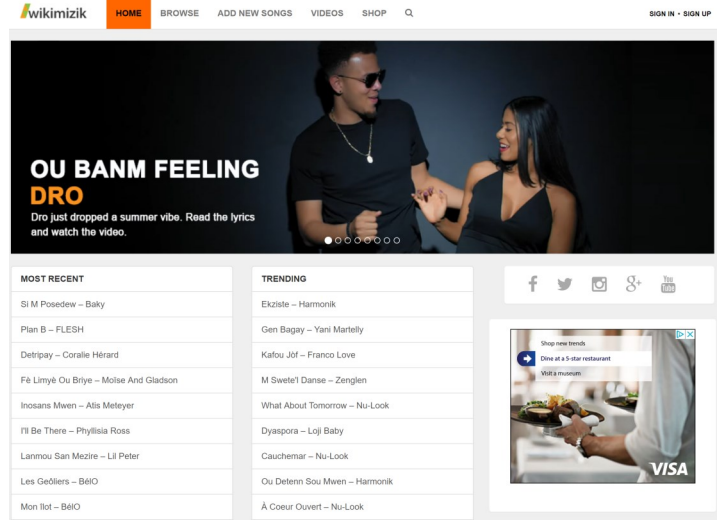
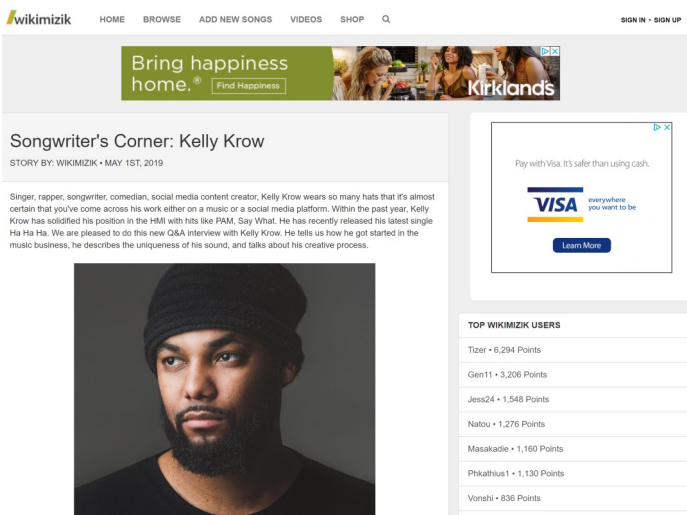
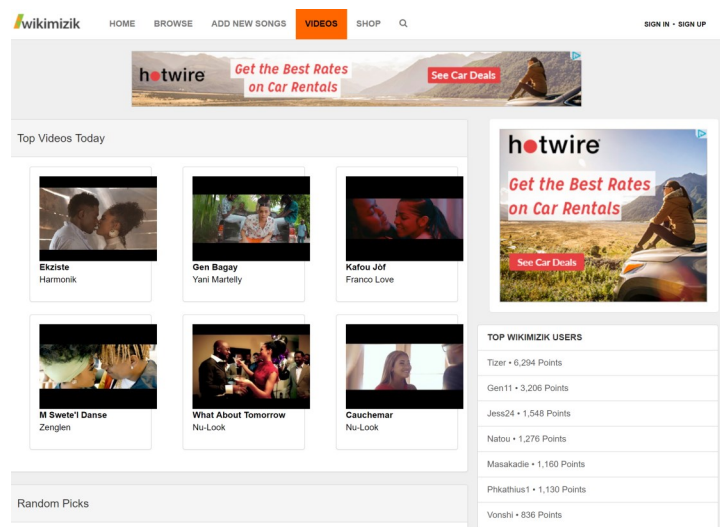


2019

MEDIA KIT

“Wikimizik ranks as the fastest-growing Haitian music lyrics sites on the web. Started by two friends Darryl Dieudone and Guignard Vilmar, and later joined by a third entrepreneur Sergio Seide, Wikimizik features lyrics transcriptions of thousands of Haitian konpa songs. Like its mainstream counterpart RapGenius, Wikimizik is slowly but surely hopping and changing lanes in terms of what it has to offer to users. And like other websites like Pogasa (for Korean pop lyrics), and Don Quijote (Latino music lyrics) that feature non-English lyrical sites, Wikimizik finds itself being very much in demand, and highly-trafficked by users in its niche target market.”

- K St. Fort, Editor in Chief, Kreyolicious.com

54,166

AVG. MONTHLY
UNIQUE VISITORS

19,702

SOCIAL MEDIA
FOLLOWERS

5,516

REGISTERED
WIKIMIZIK USERS



fòk Ou la • Badi Kamall

“

M vle w se Manzè
pou m se Lòlò cheri



Top Countries:

HAITI (42%), USA (31%),
CANADA (4%), FRANCE
(3%)

Top Cities:

PORT-AU-PRINCE (39%),
DELMAS (8%), NEW
YORK (8%), MIAMI (3%)

Top Pages:

LYRICS, HOMEPAGE,
BROWSE, VIDEO

649,997

Page Views/Year

53%

Men

47%

Women

25-34

Median Age

PLACEMENT	AD UNIT	SPECS	COST/1K IMPRESSION	IMPRESSION/ MONTH
Homepage	Feature slide	1140 x 320	\$30/month	
	Background sides		\$60/month	
	1st Ad - Mid page	300 x 250	\$8.00	583
Lyrics	1st Ad - Top page	728 x 90	\$4.00	33,162
	2nd Ad - Mid page, Above Suggested Songs	300 x 250	\$2.00	46,110
	3rd Ad - Lower page, Under Suggested Songs	300 x 250	\$1.50	46,110

